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| |  |  | | --- | --- | | JLR JOB NAME / SPECIALISM / FAMILY | *Specialist / Digital Asset Development / Marketing and Communications* | | GRADE | *D* |  |  |  |  | | --- | --- | --- | | JLR POSITION NAME | *Digital Developer* | | | JLR FUNCTION / DEPARTMENT | *Marketing, Sales and Services* | | | REPORTING TO | *Digital Assets Group – Senior Manager* | | | LOCATION | *Gaydon / UK* | | | MANAGEMENT RESPONSIBILITY | **NA** | **0** | | FINANCIAL RESPONSIBILITY | **No** | | |
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| ROLE PROFILE |
| [The Opportunity](#The_Opportunity" \o "Review the high level description of the job entered and if required change to reflect any specific requirements of the role. Note that this should be no longer than 2-3 sentences. Specific attributes of the role are detailed further on in the document)  The Digital Assets Group (DAG) forms part of the Brand Operations area within the JLR Customer Experience Commercial function. It is the centre of excellence for the creation of external customer facing CGI assets and digital media, operating on-site at JLR UK. The team is responsible for the creation and delivery of 3d Model data and CGI still imagery required by Commercial to support customer communications material.  The Development function within the DAG is responsible for the development, improvement and deployment of productionised working methods to improve the business efficiency utilising CGI technology. All delivered tools, applications and content are aligned to support cross-functional customer facing CGI use case requirements as part of DAG objectives, to support JLR as a pioneering and industry lead in the field of customer facing automotive CGI content creation.  This role works as part of the Digital Assets Development team, responsible for maintaining and improving existing pipeline, tools and processes within the Digitals Assets Group, as well as developing new and exciting tools and methods to support business transformation.  Key features of the role include developing and maintaining tools and processes for existing CGI creation applications to support both the Model Build and Imagery Creation teams, along with the generation of new applications to grow the scope and offering of the group as a whole. |
| [Key Performance Indicators](#Key_Performance" \o "Enter up to a maximum of 5 key performance indicators against which the role will be measured. Where possible these should link through to team / department / functional key performance indicators)   * Support development of tools/methods/applications to service new JLR Commercial use cases * Ensure supported delivery of improved production processes to improve DAG team efficiency * Delivery of input into DAG development strategy * Customer First Behaviours   + Transparent - Effectively communicate project status according to required specification and project scope, maintaining honest, pragmatic communication with customers and stakeholders   + Personalised – Working collaboratively with other teams within the DAG and associated internal customers. Ensure a positive impact and embrace challenges as opportunities.   + Dependable – Be agile and flexible in compromising conditions, effectively delivering to agreed, measurable targets, whilst maintaining consistent high performance and quality.   + Easy to do business with – Maintain a positive attitude and outlook. Strive to ensure complete satisfaction across all business interactions   + Make Me Feel Special – ability to turn around work requests quickly and mange time effectively |
| [Key Accountabilities](#Key_Accountabilities) and [Responsibilities](#Key_Responsibilities" \o "Responsibilities are specific activities that the role is expected to undertake (e.g. Resolving quality issues that may be identified during the manufacturing process / Developing CAD for new models). There should be no more than 7-8 responsibilities)   * Use Scripting/coding expertise to deliver tools and applications content to support commercial use cases * Collaborate with Production Supervisors and Artist to develop and maintain toolsets and methods that will improve existing Digital Asset Group operating processes within production * Ensure active maintenance of pipelines to prevent production delays * Research and investigate new production methods to replace existing ones in respect of Digital Assets Group development road map * Be accountable and ensure optimal quality and efficiency of own work produced, as well as actively review and support colleagues work * Provide first line support to production technical issues as they arise * Ensure that all created files and code is stored and managed in accordance to Digital Assets Development and JLR standards. Take responsibility for the status / order of all production folder directories utilised during production activities * Be aware of new and emerging tools and techniques that would have a positive impact on operational processes * Undertake any other work as directed by the Digital Assets management in connection with their job as may be requested from time to time |
| [Key Interactions](#Key_Interactions" \o "Enter the key working relationships the role will have to develop and maintain outside their own immediate team. These can be within their own function, more broadly across JLR or even external to JLR. A maximum of 5-6 sentences)   * Digital Assets Senior Manager – to determine project scopes for new development and future opportunities * Digital Assets Development team – to work collaboratively on varying projects and SoW. * Digital Assets Imagery Creation Production team – to ensure collaborative development with the Imagery Creation team * Digital Assets Model build Production team – to ensure collaborative development with the Model Build team * Undertake any other work as directed by the Digital Assets management in connection with their job as may be requested from time to time |
| [Knowledge, Skills and Experience](#KSE" \o "Review the generic knowledge, skills and experience needed for this type of job and if required change to reflect any specific requirement for the role. Ensure essential requirements are listed first with desirable requirements listed after)  Essential:   * 5+ years of professional experience working in a CGI or games production environment * Expert problem solver with strong initiative skills * Expert knowledge of programming and scripting languages to support CGI use cases and content development (c++ / c# , Python, java, actionscript, MEL and equivalents) * Expert knowledge of Real time engine and app authoring (UE4/Unity or equivalent) * Good Knowledge Autodesk Maya/3DS MAX or equivalent. * Good Knowledge of CGI content production processes. * Experience in working to defined processes and technical standards (pipeline management) * Experienced working with an Agile/Sprint development approach * Strong Knowledge of MS Office – Excel in particular * Relevant degree or equivalent experience preferred   Desirable:   * Previous experience working with / for Automotive OEMs * Knowledge of web based development * Experience using Deltagen * Experience using Foundry Nuke |
| [Personal Profile](#Personal_Profile" \o "Review the generic personal characteristics that will make a person successful in this type of job and if required change to reflect any specific requirements of the role. Ensure that all essential requirements are listed first)  Essential:   * An individual, who works independently, is results driven, demonstrating tenacity, drive and perseverance with the ability to deliver high-quality imagery in a complex, highly demanding environment. * Strong ability and resilience to work in a fast-paced production with a proven record of meeting deadlines whilst maintaining high quality delivery. * A reliable individual with paramount attention to detail and quality of output * An individual dedicated to working to a defined process and set of technical standards * A resilient and enthusiastic individual who responds constructively to new ideas and inputs * A good communicator who can lead team collaboration * An effective team player, actively develops and supports team members while expecting high performance   Desirable:   * An individual always seeking to improve quality and lead more efficient ways of working * An individual seeking to constantly improve their knowledge of CGI toolsets |

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| [Organisation Chart](#Org_Chart" \o "Download immediate organisation chart from Nakisa. This should include; 1) The Line Manager for this role, 2) Any peers being managed by the same Line Manager, 3) Any direct reports for this role. If Nakisa is incorrect, please raise a HR Direct ticket) |